TUESDAY, OCTOBER 27 ------

NECHA Board Meeting

6:00-9:00 p.m.

WEDNESDAY, OCTOBER 28 ------

SUNY Health Services Council Meeting

8:15-11:15 a.m.

Pre-Conference Sessions – WE-Pre

8:45-11:15 a.m.

WE-Pre.01

All You Needed to Know About Concussion Testing- ImPact, VOMS, King-Devick, Balance Testing and Much More

Paul D. Berkner, D.O., FAAP, Colby College; P. Davis Smith, MD, Trinity College; Scott Simmons, MD

This program will provide participants with information regarding the "latest and greatest" tools on the market for concussion testing. We will review BESS testing, VOMS, and the King-Devick test. In addition, we will review ImPact testing and offer opportunities to discuss specific cases that the participants bring to the conference with them.

WE-Pre.02

Nurse Manager Pre-Conference Workshop

Lauri Gallimore, RN, BS, Dartmouth College; Lori Soos, RN, Niagara University; and Tina McCarthy, RN, BSN, University of Connecticut

Nurse Managers face many challenges in the daily operations of a college health center. Keeping your staff motivated and clinically up to date while being mindful and managing budgets are just some of the challenges we face. You are not alone! Come and share your ideas and approaches with your peers.

Objectives:

- 1. Identify common challenges in health services.
- 2. Discuss strategies to address the challenges identified.
- 3. Discuss an individualized action plan to bring back to health centers.

WE-Pre.03

Best Practices in Peer Education

Ryan Travia, M.Ed., Babson College; Joleen Nevers, MAEd, CHES, CSE, University of Connecticut; Fran Taylor, M.A., College of the Holy Cross

There is no one-size fits all model for peer education. However, there are best practices that can aid in the design, implementation and evaluation of peer education programs. Three experienced advisors share challenges and successes associated with developing peer education efforts. Topics include: recruitment, retention, training, accountability, structure, and evaluation, with lessons learned throughout the process. Whether you are a seasoned advisor or thinking about starting a peer education program, this session is for you!

Exhibit Hall Opens

10:30 a.m.

Opening Luncheon (Included with registration)

11:30-12:30 p.m.

Wednesday Keynote Session – WE-Key

12:30-1:45 p.m.

WE-Key

Impacts of Substance Use and Mental Health on Young Adult Health and Development

Amelia Arria, PhD, Department of Behavioral and Community Health and Center on Young Adult Health and Development, University of Maryland School of Public Health

This presentation will summarize research findings on the links between substance use among adolescents and young adults and academic achievement. Moreover, information on how mental health problems can compromise student academic performance will be presented. Implications for enhancing prevention and early intervention of these issues will be discussed as a way of promoting student success.

Break with Exhibitors

1:45-2:15 p.m.

Concurrent Sessions – WE-1

2:20-3:50 p.m.

WE-1.01

Ankle and Knee Injuries - Richard Kim, MD, CAQSM

This program will offer a primary care perspective on knee and ankle injuries. Topics will include an overview of knee and ankle anatomy and an overview of common knee and ankle injuries by history and by examination. Radiology considerations for knee and ankle injuries and initial management and indications for referral will be discussed.

WE-1.02

Nursing Skills Assessment: Head, Ears, Nose, Throat, Heart, Lungs and Abdomen Sherrie Murray, MS, FNP, ANP-BC, The Sage Colleges, Troy, NY

The presenter will review nursing assessment skills of various systems in two sessions. In this session, the presenter will focus on head, ears, nose, throat, heart, lungs and abdomen. Normal and abnormal findings for each system will be discussed. Components of a thorough exam of each system, as well as documentation of findings, will be discussed and demonstrated.

WE-1.03

Breaking Down Barriers to HIV Testing in the College Health Setting

Rebecca DiSaia Minus, MSN, RN, Brown University and Naomi Ninneman, BA, Brown University

It is estimated that approximately 20% of individuals infected with Human Immunodeficiency virus (HIV) are unaware of their status allowing the spread of HIV infection and increased morbidity and mortality. Barriers such as stigma, knowledge deficit, staffing, convenience and cost are some of the factors that decrease HIV testing rates in the College Health Setting. This program will examine those barriers and offer sensible process changes for HIV testing and education.

WE-1.04

Alleviating Depression and Anxiety Through Large Scale Mental Health Promotion Strategies - Jessica Gifford, LICSW Amherst College

This session will discuss the impact of employing evidence-based wellness practices to improve mental health on a large scale. The results from participating in a Wellness Challenge intervention will be described. The PHQ-9 and GAD-7 were used as pre and post assessment tools to measure depression and anxiety. Participants showed significant improvement in both areas compared to a random control group. Implications and applications in other aspects of student life will be discussed.

WE-1.05

Panhellenic Sorority Women's Reported Experiences and Perceptions of Hooking Up on Campus - Melissa A. Kelley, MS, CHES, EdD Candidate, University of Rochester

Panhellenic sorority women navigate a social scene with easy accessibility to alcohol as well as hooking up. Using the tenets of Social Norms Theory, Sexual Scripting Theory and the Health Belief Model as inspiration, this session will provide data from a study conducted in 2015 seeking Panhellenic sorority women's experiences and perceptions of risk in the context of hooking up and using alcohol on their campus.

WE-1.06

Best Practices for Treating Transgender and Gender Variant Students on Campus Elliot Ruggles, MSW, PhD, SUNY Oneonta; Acey Mercer, MSW, Choices Counseling and Consulting

Using a biopsychosocial approach, the presenters will review the spectrum of diversity around gender and sexual expression. Attendees will then self-assess how well their health center demonstrates that spectrum through administrative policy and everyday practice. The presenters will share common responses to best practices in offering inclusive care for students, giving participants skills that can immediately be put to practice. This session will be presented by presenters who bring decades of collective knowledge in training healthcare professionals in transgender competency.

Break with Exhibitors

3:50-4:15 p.m.

Concurrent Sessions – WE-2

4:15-5:30 p.m.

WE-2.01

Assessment and Management of Concussion in the College-Aged Student Richard Kim, MD, CAQSM

This presentation will discuss concussion in college students including the history of concussion, definition and biomechanics. The pathophysiology and epidemiology will be described. Physical examination of the concussed student will be discussed with an emphasis on the neurological exam. Treatment modalities and return to play criteria will be explained.

WE-2.02

STOP THE SWAP! Group B Meningitis Response at Providence College

Catherine Kelleher R.N. and Suzanne Bornschein M.D., Providence College

In Spring of 2015 Providence College experienced an outbreak of Group B meningitis. Within the span of 5 days, two students presented with acute symptoms highly suggestive of meningitis. Subsequent lumbar puncture confirmed group B meningitis- a strain not covered in the usual routine meningitis vaccine. Each student was treated aggressively in the ICU and survived. The Student Health Center was instrumental in notifying the campus, and identifying and offering prophylaxis to all contacts. Intense collaboration with the Dept. of Health allowed for acquisition of vaccine for all students. A "Stop the Swap" campaign to increase awareness was instituted. CDC performed nasal swabs on a small group of students to identify carriage rates.

WE-2.03

Nursing Skills Assessment: Skin, Neurological, and Musculoskeletal Systems

Sherrie Murray, MS, FNP, ANP-BC, The Sage Colleges, Troy, NY

The presenter will review nursing assessment skills of various systems in two sessions. This session will include skin, neurological and musculoskeletal systems. Normal and abnormal findings for each system will be discussed. Components of a thorough exam of each system, as well as documentation of findings, will be discussed and demonstrated.

WE-2.04	Resilience and the Student Experience: Building Grit and Perseverance in our Students Keith Anderson, PhD, Rensselaer Polytechnic Institute and Peter Forkner, PhD, Bentley University
	Resilience is a characteristic that has the potential to influence our students, not only during their higher education experience, but throughout their lives. This presentation will describe the characteristics of the resilient student and explore the impact of resilience on academic success, athletic performance and work experiences. We will discuss existing programs designed to enhance resilience as well as instruments used to measure resilience.
	Building an Evidence-Based Comprehensive Prevention and Intervention Program
WE-2.05	to Address Alcohol Use Among Student-Athletes Using a Public Health Framework M. Dolores Cimini, Ph.D; Brian M. Freidenberg, Ph.D.; Joseph M. Monserrat, Psy.D; Estela M. Rivero, Ph.D; and Rachel Burnetter, MSW; University at Albany, SUNY
	Student athletes have been identified as an at-risk group for alcohol misuse and abuse. To respond to this concern, it is critical to develop and implement prevention and intervention strategies based on the public health approach that can reduce use and related negative consequences, increase use of behaviors that reduce risk, and correct norm misperceptions. This workshop will discuss the implementation of two successful evidence-based public health-informed strategies — a student-athlete focused social norms campaign and an alcohol screening and brief intervention program tailored for student-athletes that has been adapted from the Brief Alcohol Screening and Intervention for College Students (BASICS) model.
WE-2.06	SHIP in Lieu of Medicaid – A Pilot Program Between Cornell University and New York State - Valerie Lyon, MHA, Cornell University, and Ian Mahoney, MPP, Cornell University
	The presentation will guide participants from through advocacy efforts that resulted in New York State paying for SHIP coverage for Medicaid eligible New York State residents attending Cornell University through a premium payment assistance program. The implementation process will be described as well as results from the first year of the pilot will be shared with audience participants.

Dinner on Your Own

5:30 p.m.

[Dinner at the hotel for attendees who pre-ordered at time of registration]

NYSCHA Executive Board Meeting 5:30-8:30 p.m.

Dessert Reception (Included with registration) **8:30-10:00 p.m.**

THURSDAY, OCTOBER 29 -----

Breakfast (Included with registration) 7:15-8:00 a.m.

NYSCHA and NECHA Business Meetings 8:00-8:45 a.m.

Concurrent Sessions – TH-3 9:00-10:30 a.m.

TH-3.01

The Evaluation and Management of Back Pain in the College Setting

Scott Simmons, MD

Back pain is one of the most common complaints in primary care, yet few providers can help but groan when they see "back pain" as the presenting complaint on intake. In this session, I will review key elements of the history and examination of back pain with an emphasis on "red flags". I will then review practical management, including medications and evidence-based interventions.

Anaphylaxis in the Community TH-3.02 S. Shahzad Mustafa, MD, FAAAAI, Rochester Regional Health System This talk defines anaphylaxis and discusses common causes of anaphylaxis in the community. The talk discusses the timely recognition and treatment of anaphylaxis. It is emphasized that epinephrine is the treatment of choice for anaphylaxis. The talk touches upon the need for patients at risk for anaphylaxis to carry two epinephrine auto-injectors. Lastly, there are two cases discussed to consolidate the teaching points. The Physical Therapy Intervention for Technical and Engineering Students TH-3.03 Suzanne Callan-Harris, MS; Tom McGary; Ralph Manchester, MD, University of Rochester The physical demands of educational programs put students at risk for neuromuscular skeletal injuries that are similar to the performance-related injuries that are seen in music students. The demands of sustained postures and repetition in constrained environments lead to high levels of physical strain. Using a model of evaluation and ergonomic adaptations that have been effective with music students, the presenter will show how this model can be applied to the physical demands on technical and engineering students. In addition the presenter will provide guidelines for conditioning to improve the student's physical capacity. Holistic Student Success: Collaborative Programming to Address Mental, Physical TH-3.04 and Academic Wellbeing Throughout the Student Life Cycle Emily Rosenthal, MPH, MSW, and Katie De Oliveira, MPC, Ed.D, Southern Connecticut State University Southern Connecticut State University (SCSU) has launched a multi-disciplinary Holistic Student Success Collaborative to provide integrated student support programming. Coordinated programming brings offices together to reach students more efficiently, while embedding messages about health and wellness into academic success programming. Coordinated workshops focus on themes throughout the student life cycle. Holistic workshops that address challenges when students are most likely to experience stress can help them achieve balance and success across several areas of their life. Ethics in Health Promotion - Joleen M. Nevers, MAEd, CHES, CSE, University of Connecticut and TH-3.05 Claudia Trevor-Wright, MA, JD, MCHES, Wellesley College Health promotion professionals rarely receive the opportunity to engage in critical dialogues on ethics in the workplace. This presentation will introduce professional code of ethics while challenging health promotion participants to examine their own ethics. Participants will also have an opportunity to compare and contrast ethical situations. The purpose of this session is to enable the learner to thoughtfully and consciously respond to difficult situations and questions in a manner consistent with their own and professional ethical values. **Campus Emergency Preparedness and Tabletop Exercises** TH-3.06 Melissa Lopez, RN, BSN, MPH, University of Bridgeport and Terron Jones, MPH, Assistant Director Office of Emergency Management and Homeland Security, City of Bridgeport, Connecticut Ensuring health and safety on a college campus includes emergency preparedness. The purpose of this activity is to enable the learner to: identify possible tabletop exercises that would be relevant to Health Services departments and in a University setting. Additionally, it will give participants the practical steps in order to initiate a tabletop exercise or other preparedness exercise on campus. Examples include a severe weather emergency, active shooter or setting up a POD (Point of Distribution) for medication.

Morning Break with Exhibitors

10:30-11:00 a.m.

Concurrent Sessions - TH-4

11:00-12:15 p.m.

Concurre	ent Sessions – TH-4	11:00-12:15 p.m.
TH-4.01	Hot Topics: What Are You Doing A P. Davis Smith, MD, Trinity College; Scott Rachel Bergeson, MD, SUNY StonyBrook	About? A Group Discussion Simmons, MD, Ralph Manchester, MD, University of Rochester;
	from colleagues. This session is intended exchange ideas about new, active topics. new topics emerge and generate emails cas has been the case in recent memory we	for clinicians and provides an opportunity to learn informally for clinicians and provides an opportunity to discuss and The conversation will be facilitated by the presenters. When containing language such as "What do you plan to do about", ith Ebola and Measles, many of us turn to our colleagues, the subject and can help us find a starting point (or better yet,
TH-4.02	Wound Care in the College Setting Lisa Wallin, NP, University of Rochester N	
	among college students and staff. Wound wounds that require trained nursing staff of this presentation the nurse will be able and advanced evidence-based wound ma	bund presentations encountered in campus health centers is may present as simple injuries to complex post-operative to dress and evaluate for complications and healing. At the end to define and identify simple and complex wounds, list simple nagement and how to identify common complications. R cussed. Professional standards of care will be discussed.
	"Ready to Quit!" Developing a Co	mprehensive Smoking and Tobacco Cessation
TH-4.03	Intervention Program for Student John J. Wong, DNP, ACNP-BC and Elizabet	s :h Riccio, RN, BSN, Northeastern University
	continue to smoke. There is evidence smoked decreasing smoking rates. Equally import to reduce smoking rates further. Participal based intervention program to support st	over the years, as much as 25% of college students aged 18–22 oke-free policies on college campuses remain critical in ant are availability of smoking cessation programs for students ants will learn key steps to establish a comprehensive evidence-tudents with cessation. The purpose of this activity is to enable of develop a comprehensive smoking and tobacco cessation diversity/college health setting.
	Building a Comprehensive, Sustain	nable Campus Suicide Prevention Program
TH-4.04	Using a Public Health Approach: A M. Dolores Cimini, Ph.D. and Estela M. Ri	
	traditional scope of mental health service broader campus culture as well as studen practices associated with building compre explore prevention and intervention strat the ways in which campus suicide preven	ong college students, it is important to consider expanding our is and implement a comprehensive approach that reaches the its who are at risk. This workshop will explore strategies and best chensive, sustainable suicide prevention programs. We will segies informed by the public health approach and will examine ition programs can establish a solid framework that will help cus, a safe, integrated, and effective service model, and a strong
TH-4.05	Emerging Drugs of Abuse: An Epic T. Michele Caliva BS RN CSPI, Upstate Nev	lemic in Our Communities w York Poison Control Centers at Upstate Medical University
		rugs, continues to be a growing problem across New York State.

The Upstate New York Poison Center (UNYPC) has seen an increase in the number of drug abuse cases in

hospitals involving prescription drugs, alcohol, heroin, synthetic agents, hallucinogenics, and marijuana. This presentation will provide information on current trends, clinical effects, common approaches to treatment and initiatives to help reduce the number and severity of drug abuse.

TH-4.06

Yourself. Others. Community. Select Respect: Relationship Violence, Sexual Assault and Stalking Prevention at The College at Brockport, SUNY

Sara Gleisle, MS, CHES, SUNY Brockport

Intimate partner violence, sexual violence, and stalking are serious public health and social justice concerns that impact all members of society, independent of age, race, socio-economic class, sexual orientation, and other characteristics. These concerns are particularly important to institutions of Higher Education, as the majority of individuals who first experience intimate partner violence, sexual violence, and stalking before the age of 25. The College at Brockport prevention initiatives are appropriately timed, evidence and theory-based, and address risk and protective factors utilizing the social-ecological model. These individual, interpersonal, institutional, and community level interventions work synergistically to create a "culture of respect" at The College at Brockport that contributes to a safe learning and living environment that promotes personal development, healthy interpersonal relationships, accountability, and community engagement.

LUNCH (Included with registration) **12:15-1:00 p.m.**

"Fired Up in 15" 1:00-1:45 p.m.

[Two sets of 15 minute program options.]

Thursday Keynote Session – TH-Key

1:45-3:00 p.m.

TH-Key

Overview of Light, Sleep and Circadian Rhythms as it Relates to College Students

Mariana G. Figueiro, PhD, Professor, Lighting Research Center, Rensselaer Polytechnic Institute

Daily light-dark patterns are the major synchronizer of our circadian rhythms to the 24-h solar day. Disruption of circadian rhythms by irregular light-dark patterns has been associated with poor sleep, poor performance, and diseases such as diabetes, obesity, cardiovascular disease and cancer. This presentation will provide insights as to how to use light as a non-pharmacological intervention to promote sleep health and improve mood in college students suffering from circadian sleep disorders.

Afternoon Break with Exhibitors 3:00-3:30 p.m.

Concurrent Sessions – TH-5 3:30-4:45 p.m.

TH-5.01	Medical Grand Rounds Peter Davis Smith, MD, Trinity College	
	Guided discussion and analysis of challenging or otherwise meaty medical cases. This session entails heavy audience participation. The cases presented challenge clinical thinking skills and encourage us to be excellent history-takers, expand our differential diagnoses, make cost-effective and incisive testing decisions and pursue treatment strategies that might not be first- or second-line.	
TH-5.02	Grand Rounds – Nursing Lauri Gallimore, RN, BS, Dartmouth College; Deb Penoyer, MS, BSN, AAS, RN, SUNY Geneseo Three cases will be presented by three different presenters for nursing colleagues to discuss interesting	

	cases. Each will elicit audience participation regarding history, assessment, physical exam, ongoing care, lab tests, and nursing differential/diagnosis.	
TH-5.03	TB on a College Campus: A Case Study Patricia Bosen MSN, FNP-C, Skidmore College; Jamie Berardi, AAS, RN, Saratoga County Public Health Department	
	This presentation will discuss a case of active TB in a college student in the Fall of 2014. We will discuss the role of Public Health and Health Services in treating the student. The presentation will include guidelines for reading a PPD, screening of high and low risk individuals using ACHA guidelines, signs and symptoms of active TB, treatment of latent and active TB, and differentiation of infectious and non-infectious TB.	
TH-5.04	Mental Health Grand Rounds John Miner, MD, Williams College and M. Gerard Fromm, PhD, Austen Riggs Center	
	Through the use of detailed case material, the presentation will review and formulate a clinical presentation of a college student and compare various treatment approaches to such a presentation. Additionally, the discussion will include a model utilizing the perspective of an outside consultation to such a case, including the benefits and challenges of such a model.	
TH-5.05	Health Promotion Trends and Hot Topics: A Round Table Discussion Jessica Greher Traue, EdM, Bentley University; Melissa Kelley, MS, CHES, University of Rochester; Shelly Sloan MS, CHES SUNY Oswego; Matthew W Kiechle, MS, MCHES Tompkins Cortland Community College; Ryan Travia, M.Ed Babson College	
	This session will present an overview of three to five hot topics in health promotion. Employing a round table format, participants will have the ability to discuss the impacts of these topics on individual students, our campus communities, professional competencies and practices. Using the framework of the socio-ecological model, participants will work together to identify strong health promotion strategies and provide collective expertise for responding to these issues at various levels on our campuses.	
TH-5.06	A Trauma-Informed Approach to Working with Survivors of Sexual Assault Kathleen Watson, M.A., Ed.M, Dr.PH (Candidate), Peirce College	
	The purpose of this presentation is to share the results of qualitative interviews with Title IX The purpose of this presentation is to share the results of qualitative interviews with Title IX Coordinators in the United States. The interview questions aim to learn about the ways in which Title IX Coordinators are (and in some cases, are not) prepared to respond to campus sexual assaults, and how training in traumainformed practice may increase the confidence and the skill sets of those on the front lines of sexual assault response.	

Reception (Included with registration) 5:00-6:00 p.m.

Annual Banquet (Included with registration) **6:00-8:30 p.m.**

FRIDAY, OCTOBER 30 -----

Breakfast (Included with registration) 7:15-8:15 a.m.

Friday Keynote Session – FR-Key

8:15-9:30 a.m.

FR-Key

Preventing Sexual Violence through Positive Culture Change

Melanie Boyd, PhD, Assistant Dean of Student Affairs, Yale College

Sexual violence does not take shape in a vacuum. It grows out of, and is enabled by, a series of violence-supporting cultural patterns. To effectively protect our students from sexual violence, we must do more than raise awareness of these patterns – we must actively remake campus culture. This presentation offers a conceptual framework for reorienting our efforts, along with specific strategies and concrete examples from an undergraduate program focused on positive culture change.

Concurrent Sessions – FR-6

9:40-10:55 a.m.

FR-6.01

Locker Room Dermatoses or What's Running Around the Gym?

Judith Mysliborski, MD, Dermatologist

Dermatological problems are not uncommon in the college athlete. Skin disorders may be directly related to a sport or may be transmissible from athlete to athlete. The problem may impact performance or could pose a contagion that prevents competition or practice. A health care provider needs to recognize and treat these problems and manage outbreaks quickly. Establishing an educational program for the athlete, coaches, trainers and staff may be warranted for early recognition, prompt treatment and possible prevention.

FR-6.02

Improving the Management of Patients with Sore Throat in Walk-In Visits at Cornell

Anne Jones, DO, MPH; Ginny Graydon, RN; Lisa Stankus, NP; Martha Williams, RN, Cornell University

Acute pharyngitis is the 4th most common presenting concern to Gannett Health Services at Cornell and one of the most common reasons for ambulatory visits in the U.S. While group A streptococcal infection is important to identify and treat, it accounts for a minority of cases. Overuse of testing and antibiotics can be avoided using a systemic approach and teamwork. We will discuss a Q.I. study that analyzed the adherence to the Centor Criteria and proposed improvements to decrease unnecessary ordering of strep cultures.

FR-6.03

Spread Love Not Warts: Implementation of a Successful HPV Vaccine Quality Improvement Program at Salem State University

Kimberly Daly, MSN, FNP, DNPc, Salem State University

Human Papillomavirus (HPV) is the most common sexually transmitted infection and affects nearly every person at some point in their lifetime. HPV infection can cause serious health problems including cancers of the cervix and oropharynx. Despite the proven safety and efficacy of an available vaccine, rates of vaccination in the U.S are poor. Racial and ethnic disparities exist. This program highlights an effective Q.I. project at Salem State University to increase local HPV vaccine rates.

FR-6.04

Changing the Way We Serve Students on College Campuses: A Mental Health Resiliency Program Transitioning College Students on a Leave of Absence Back to Campus

Dori Hutchinson, ScD, Sargent College of Health and Rehabilitation Sciences, Boston University; Courtney Joly-Lowdermilk, M.S.Ed.; and Sarah Satgunam, LCSW, Center for Psychiatric Rehabilitation at Boston University

In this session, we will provide an overview of a new model of a campus-based mental health resiliency program, Niteo, for college students on leave for psychiatric reasons. Niteo provides students with

	opportunities to develop the supports, health and academic skills they need to successfully transition back to college. We will discuss how the intervention can be adapted to meet the needs of various environments.
FR-6.05	Health Promotion: Peer Review Michelle Mandino, MSW, Harvard University, Claudia Trevor-Wright, MA, JD, MCHES, Wellesley College, and Colby Zongol, MA, MEd, University of Connecticut
	Assessment is important in guiding our work and is critical for our institutions. Many student health professionals use peer review in their work to validate that they are providing evidenced-informed strategies in their professions while also learning from each other in the process. During this working session there will be an opportunity for health educators to practice peer review strategies with each other on such topics as program initiatives, BASICS, assessment tools, policies, concepts on various topics.
FR-6.06	Cultural Interventions: Working with Students to Change Campus Norms Melanie Boyd, PhD, Assistant Dean of Student Affairs, Yale College
	A follow-up to Friday's Keynote Session, "Preventing Sexual Violence through Positive Culture Change," this breakout session offers a chance for extended discussion. We will focus on the pragmatics of taking on a positive culture change approach, and participants will practice planning an intervention.

Concurrent Sessions – FR-7

11:15-12:30 p.m.

FR-7.01	Diabetes Goes to College: Update on Diabetes Mellitus in the College Student James Desemone, MD, Albany Medical College; Graciela Desemone, MD, University at Albany Health Center; and a student from the University of Rochester CDN (College Diabetes Network) Chapter
	Diabetes Mellitus (DM) management can be challenging for college health providers and students, especially those transitioning from home to campus living. This interactive, case based session will present attendees some common issues encountered by college students with DM. Topics will include a review of the pathophysiology of DM, assessment of clinical problems commonly encountered by the students both in and out of the college health center, and updates on current treatment regimen for both Type 1 and Type 2 DM.
FR-7.02	What is Causing This Big Red Rash? - Judith Mysliborski, MD, Dermatologist (retired) So often a patient presents with a generalized erythematous eruption and the practitioner needs to identify the cause(s). The practitioner also needs to realize that many eruptions evolve over time, making diagnosis especially difficult early in the timeline of a disease. Defining the cause of the eruption leads to a clearer understanding of therapy and prognosis.
FR-7.03	Is "Get Tested" Enough? New Qualitative Research on Communication Strategies to Increase STI Testing Katharine Mooney, MPH, CHES, Boston University, and Amanda Mastrangelo, MA, Emerson College Many campuses utilize mass communication materials in an effort to increase STI testing among students. This session will describe qualitative research conducted at Boston University that explored strengths and limitations of "get tested" mass messaging. Strategies for effective communication identified in the research will be reviewed (including content, tone, style, and channel). An evidence-informed communications strategy to increase testing at BU will also be presented, with methods for tailoring this approach to other campuses.

Trends and Correlates of Alcohol and Marijuana Use Among Black and White Females FR-7.04 at One New England College Campus 2004-2014 Sandra Bulmer, PhD; Aujke Lamonica, PhD; Emily Rosenthal, MPH, MSW; Leann Misencik, BA, Southern Connecticut State; Barbara Barton, PhD, RN, CHES, SUNY Cortland Rates of alcohol and marijuana use are high among college students and it is unclear whether prevention programming has been effective. Additionally, the glorification of heavy use among females has increased over the past decade. Trends from 2004-2014 in moderate and heavy alcohol and marijuana use among females from one college campus will be presented with comparisons between black and white females in use, trends and correlates. Implications for college health promotion will be discussed. An Ecological Exploration of the Impact of Residence Hall Living on Fitness and FR-7.05 Nutrition Behaviors - Sarah May, Honors Student, and Joshua Fegley, Ed.D., SUNY Brockport Significant research explores the role of peer influence and peer support on individual fitness and nutrition behaviors. This presentation presents original qualitative research exploring these themes within the context of a significantly peer-intensive environment – the college residence hall. Themes regarding intrapersonal, interpersonal, and environmental facilitators and barriers to fitness and nutrition behaviors will be presented in addition to implications for college health practice and future research. **Engaging the Campus Community in Sexual Violence Prevention** FR-7.06 Rebecca Harrington, MS, SUNY Oneonta; Lisa Evaneski, M.Ed., SUNY Oswego; Robyn King, LMHC, Schenectady County Community College Recent legislation requires an increase in prevention and response education to sexual violence on college campuses. All members of the college community need to be engaged in this topic for campuses to be compliant with Federal and State laws. The goal of this session is to provide new ways to engage members of the campus community in sexual violence prevention and response education. The presenters will discuss their successes, as well as their challenges, as they things they worked with their campus colleagues to implement changes on their campuses.

CONFERENCE ENDS

12:30 p.m.